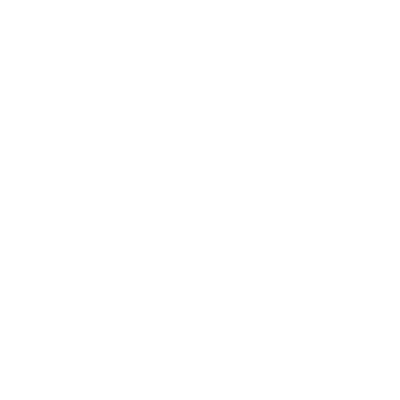
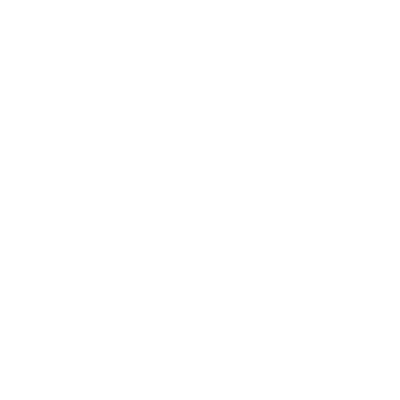
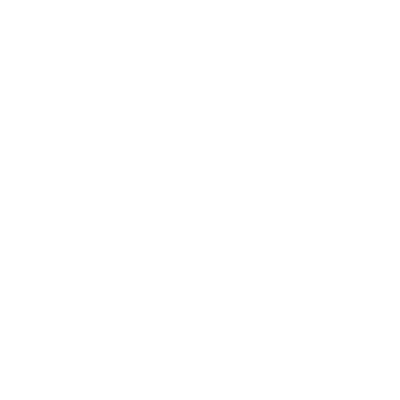
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| A picture containing person, person, indoor  Description automatically generated | | |  | Milkias birhane Backgroud  * Tech Engineer. * Master’s degree. * Gift gadgets reseller. * Married with one child.  DEmographics  * Male, 37 years old. * Married family income $80k. * Lives in San Jose.  Indentifiers  * Artistic and art collector. * Outgoing. * Digitally savvy. |
|  | C O N T A C T |  |  |
| @ milkias@aol.com | | |  |
| (212) 555-1234 | | |
|  | | |
| San Jose | | |
|  | | |
|  | | |

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| --- | --- | --- | --- | --- |
| A person smiling for the camera  Description automatically generated with medium confidence | | |  | Ben Efrem Backgroud  * Tech Architect. * Masters Degree. * Gift Collector. * Married with one child.  DEmographics  * Male, 39 years old. * Married family income $120k. * Lives in Maryland.  Indentifiers  * Artistic and art collector. * Introvert. * Digitally savvy. |
|  | C O N T A C T |  |  |
| @ biniam@yahoo.com | | |  |
| (212) 555-1234 | | |
|  | | |
| Maryland | | |
|  | | |
|  | | |



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| A person wearing a scarf and holding a coffee cup  Description automatically generated with low confidence | | |  | Semhar Solomon Backgroud  * Secretary. * Bachelor’s Degree. * Single.  DEmographics  * Female, 25 years old. * Single, income $100k. * Lives in Atlanta Georgia  Indentifiers  * Outspoken and creative. * Likes to be involved. * Digitally savvy. |
|  | C O N T A C T |  |  |
| @ semhar@gmail.com | | |  |
| (212) 555-1234 | | |
|  | | |
| Atlanta | | |
|  | | |
|  | | |



User Flows

1. Contact -- Simple User Flow

Diagram

Description automatically generated

1. Adding a product and checking out – Complex User Flow

Diagram

Description automatically generated